mind design tricks of the mind mind reader speak your mind mind blowing mind control never mind the bollocks mind the gap spotless mind mind your own business one track mind mind, body and soul trouble in mind free your mind it's all in the mind frame of mind mind your head make up your mind mind map blow your mind bear in mind mind over matter mind games mind of it's own mastermind

Mind Design Profile

Established in 1999, Mind Design is an accomplished design consultancy that specialises in the development of visual identities which includes print, web, packaging and interior graphics. The studio is run by Holger Jacobs who has more than 20 years experience and worked for a wide range of clients, from start-ups to established international companies. The studios work has been showcased in various publications.

Alongside his work with Mind Design, Holger is a professor for corporate design and typography at the University of Applied Sciences in Düsseldorf and regularly gives talks and workshops. He is a member of the of The Chartered Society of Designers (CSD), The International Society of Typographic Designers (ISTD) and The Royal College of Art Society. Holger also works internationally as a consultant for individual clients, creative agencies, commercial and cultural organisations.

Our approach combines conceptual thinking, attention to detail and hands-on craftsmanship. We work in an organized and logical step-by-step process but at the core of our design process lies personal intuition.

We never follow a standard formula and often develop visual ideas on the basis of research into production processes or the use of unusual materials. Since we consider the actual applications first, we turn the traditional process (concept-design-implementation) on its head and actually design 'backwards'. Depending on the demands of a project we take advantage of our large network of creative professionals to maximise its potential.

Areas of Expertise

Art Direction, Branding, Corporate Identity, Print, Web, Packaging, Signage, Interior Graphics, Project Management

Restaurants and Bars

Kricket

Le Pain Quotidien

Paramount

Villandry

Circus

Belle Époque

Tea Limited

Crêpe Affaire

The Collection

Eclectic

21 Covent Garden

Apostrophe

Nash Xleb Russia

Fashion

Erdem

Gripoix Paris

Noor Fares

Fashion Freedom

Lacoste

Russell Marsh Casting

Tess Management

Thomas Tait

Whistles

Architecture and Interiors

Tom Dixon

Design Research Studio

Drummonds

Heatherwick Studio

John Lyall Architecture

Naomi Cleaver

PearsonLloyd

Peter Taylor Associates

Spaced Out

Shaygan Architecture

Arts and Culture

Belmacz

Cupcake

Kayo Saito Jewellery

Lock Studios

Marawa The Amazing

One Square Mile

Playlab

Resonance FM

The Life Centre

Yoga Campus

United Nations

Retail

Askul Japan

Black Cow Vodka

Espressione

Hive London

Mammut

shop-apotheke.de

Sport 2000 international

What On Earth

Znips

Publishing

Mitchell Beazley

Periplus Editions

River Books

Taschen

Tuttle Publishing

Various

Bechtel Corporation

Coin Street

D100 Dentistry

Food Organisation of Denmark

UK Real Estate

Waterbridge Estates

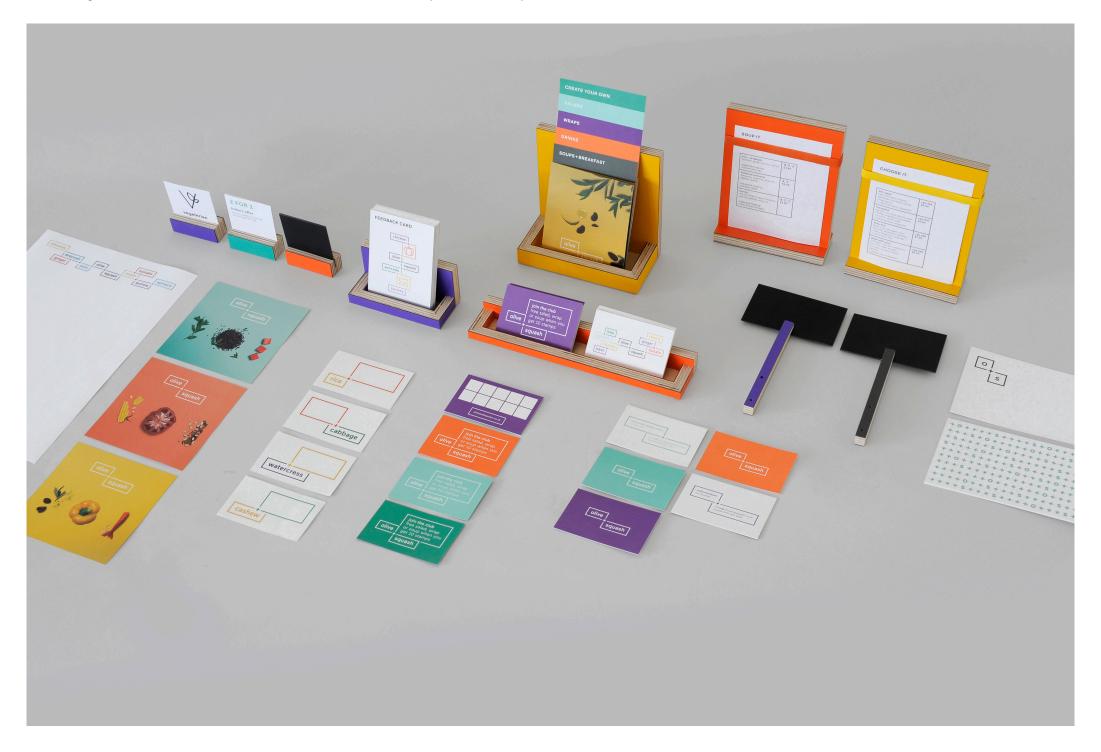














INDIAN SMALL PLATES & COCKTAILS











Kricket, Pop Brixton 49 Brixton Station Road Brixton, London SW9 8PQ

hello@kricket.co.uk www.kricket.co.uk

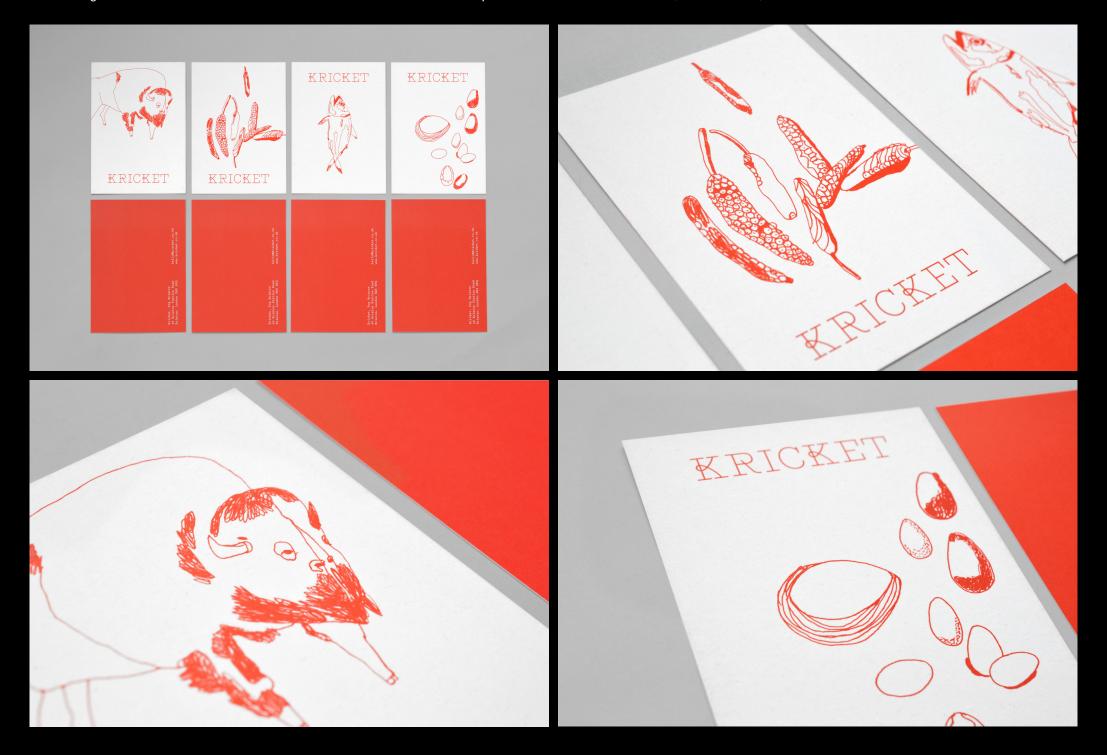
WILL BOWLBY

Kricket, Pop Brixton 49 Brixton Station Road Brixton, London SW9 8PQ

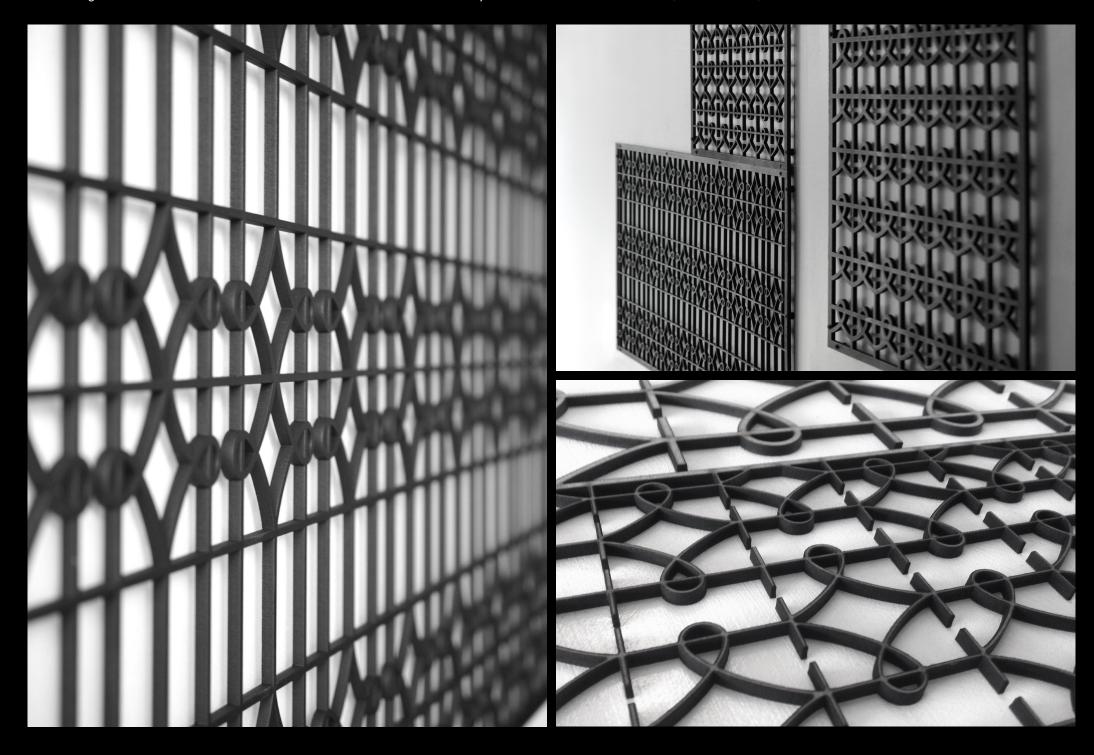
+44 (0)7876 360398 will@kricket.co.uk www.kricket.co.uk



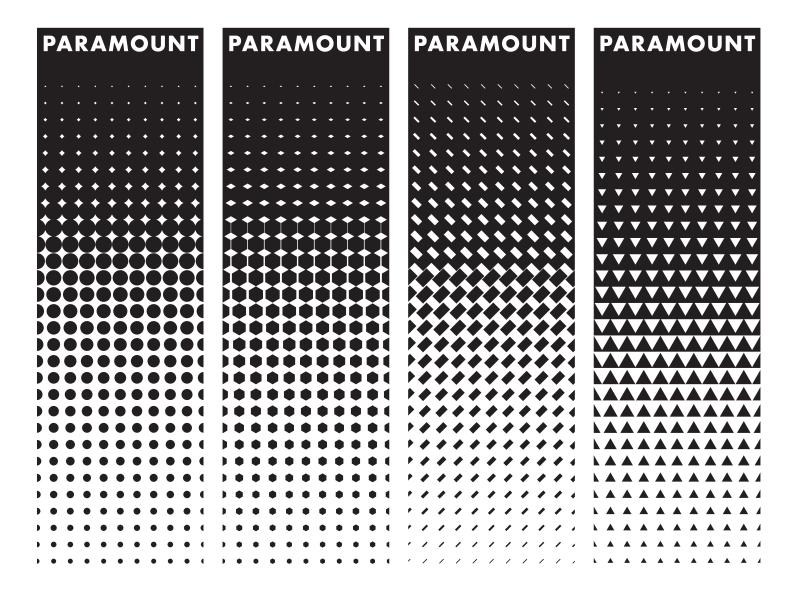




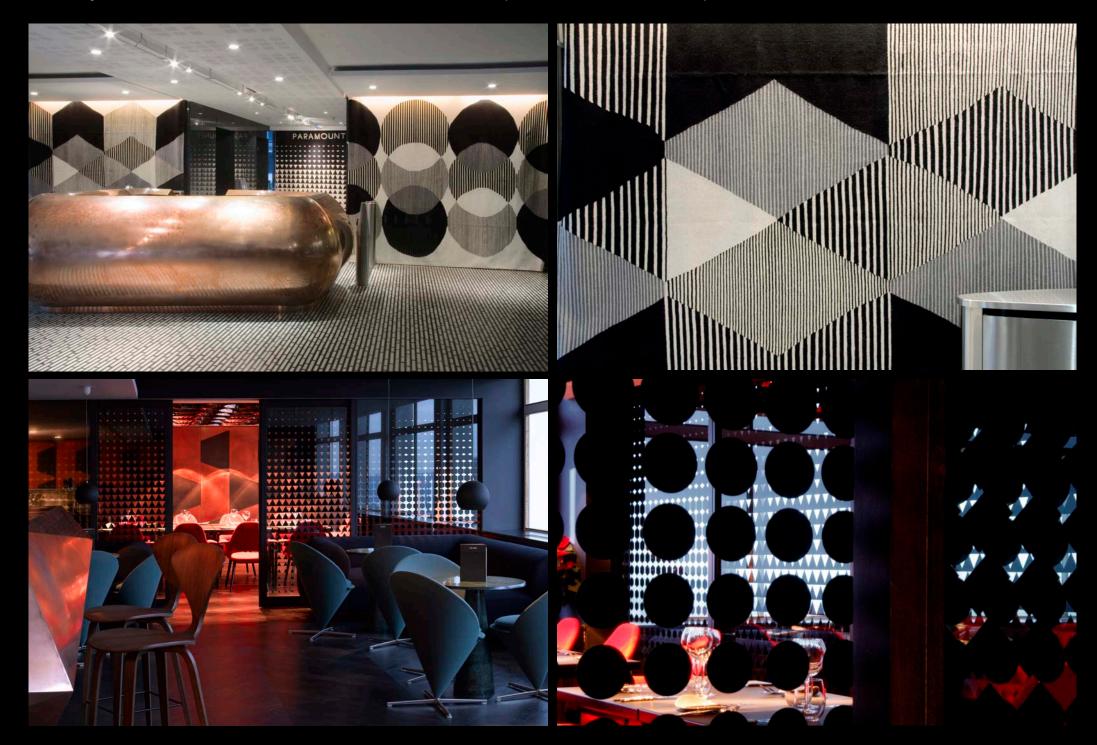


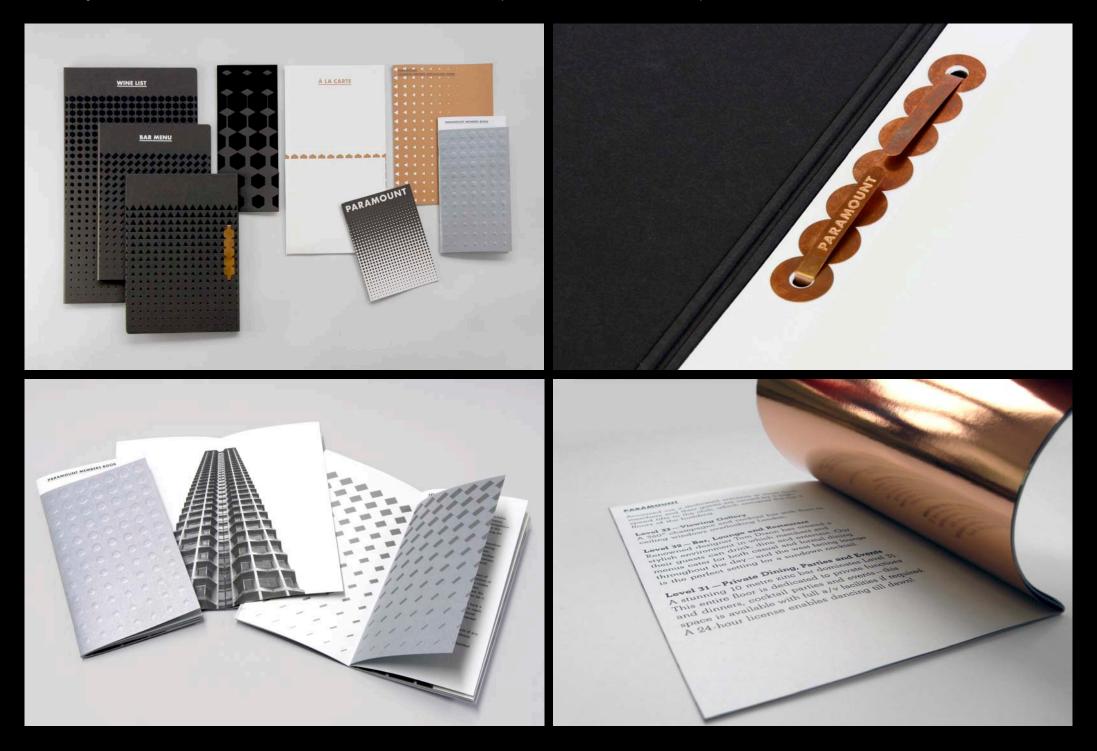








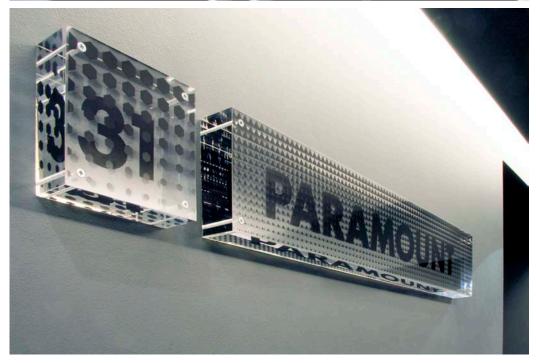




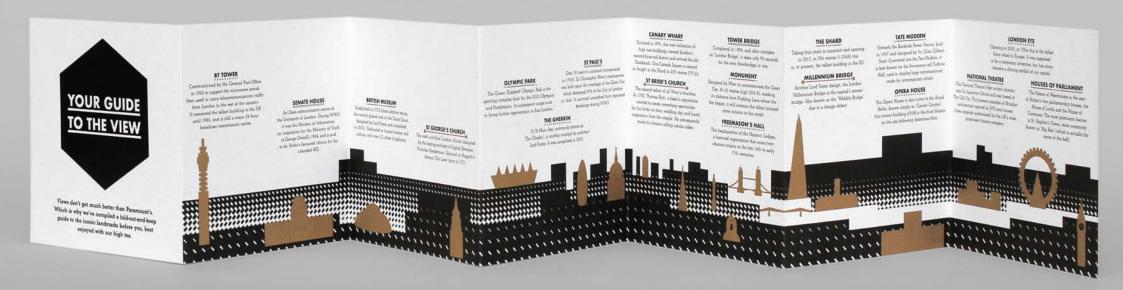




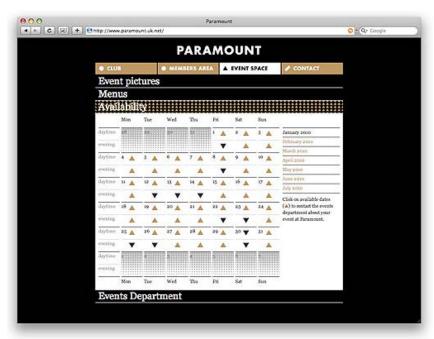


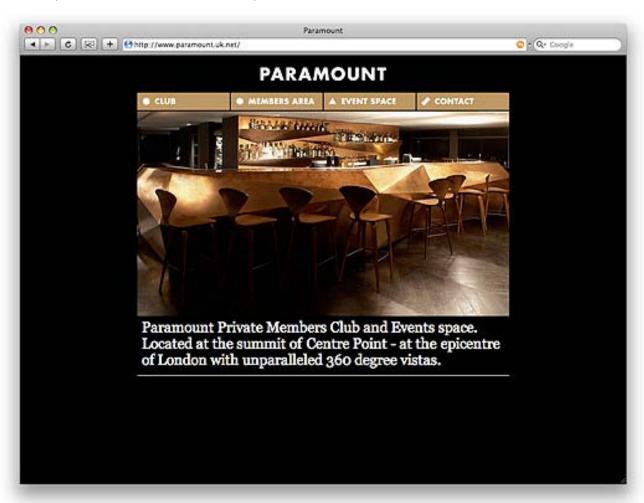










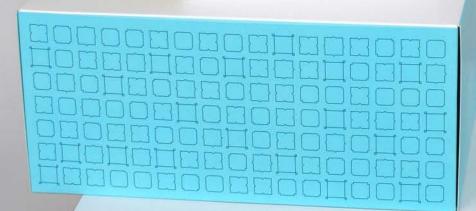


GRAND CAFÉ

VILLANDRY



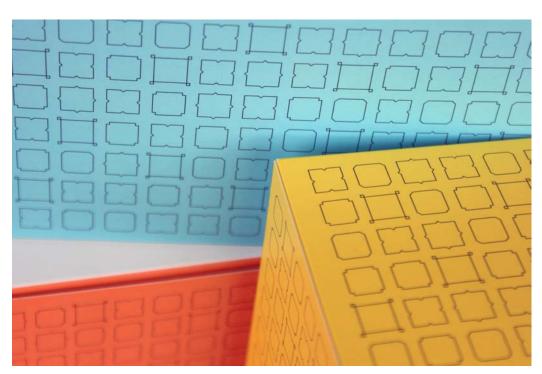










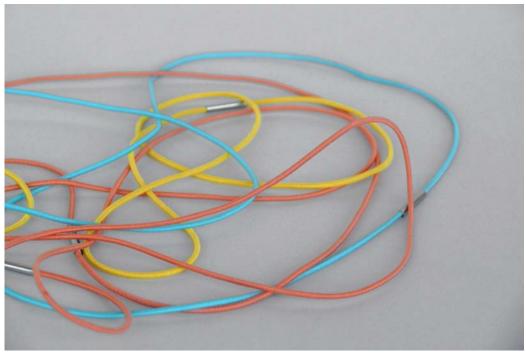












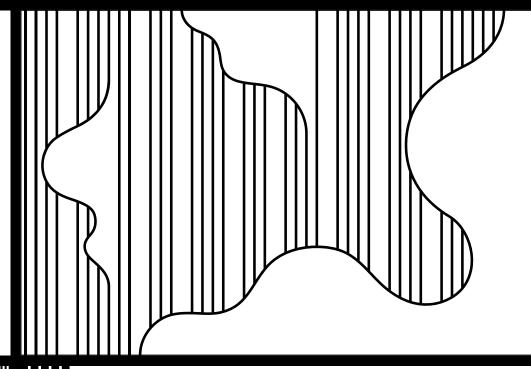


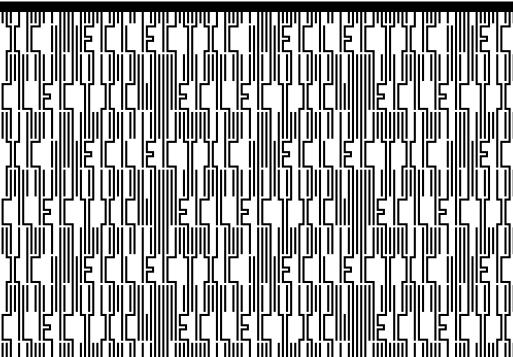


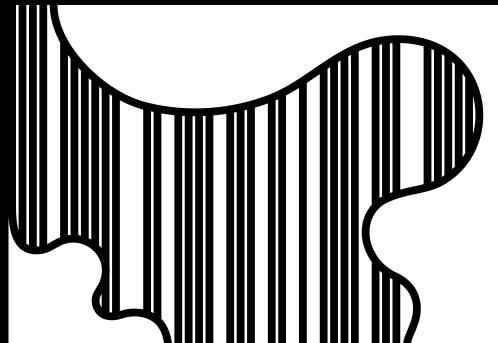












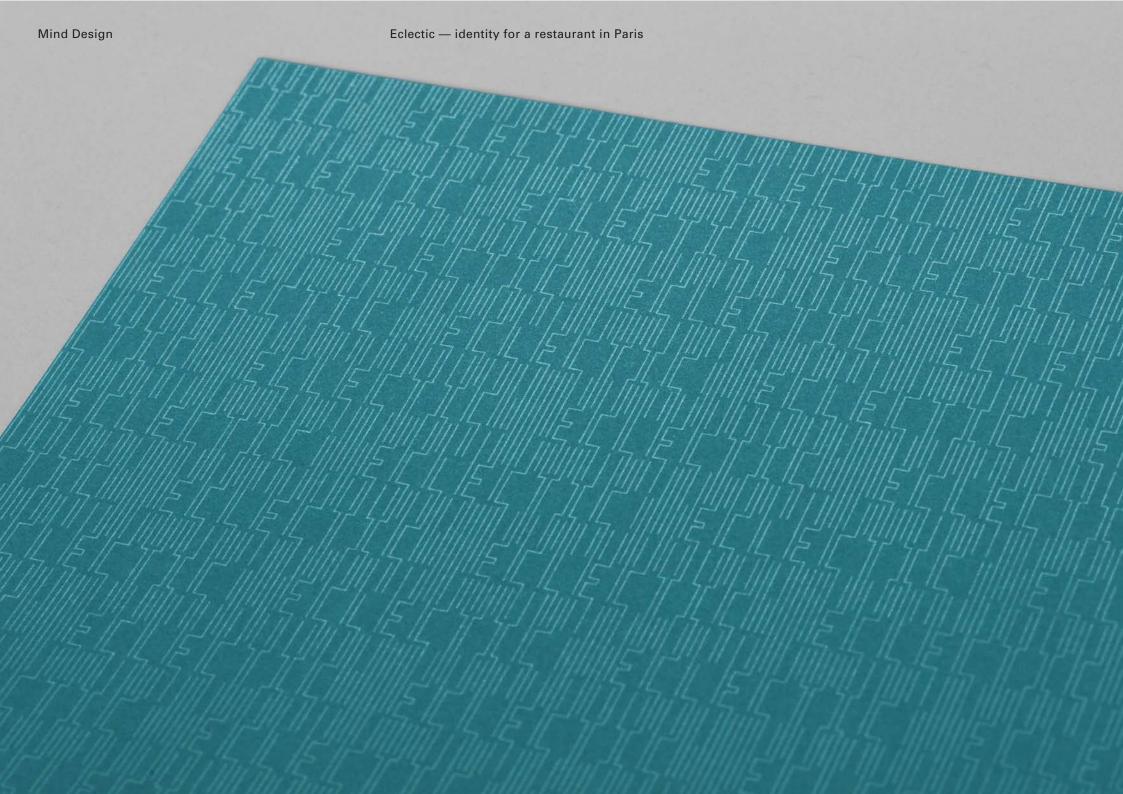






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BELLE ÉPOQUE

PATISSERIE

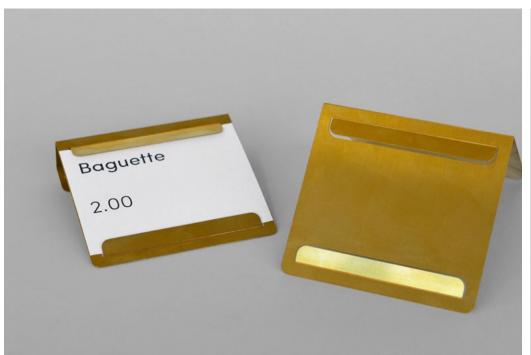




















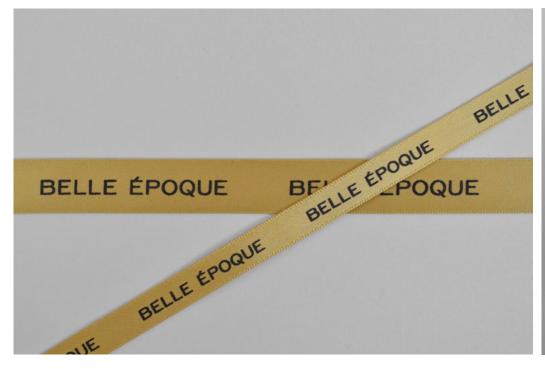




















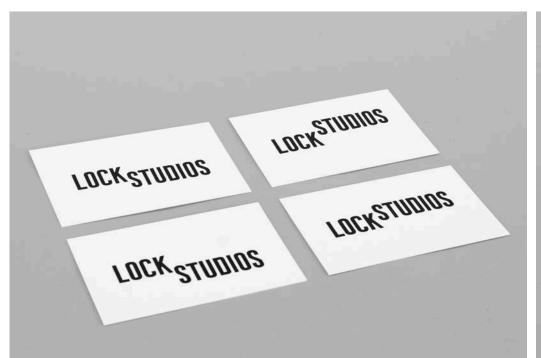




















The Life Centre — yoga for life

The Life Centre was one of the first centres to deliver yoga to the UK—yoga for life

The Life in Notice—yoga for life

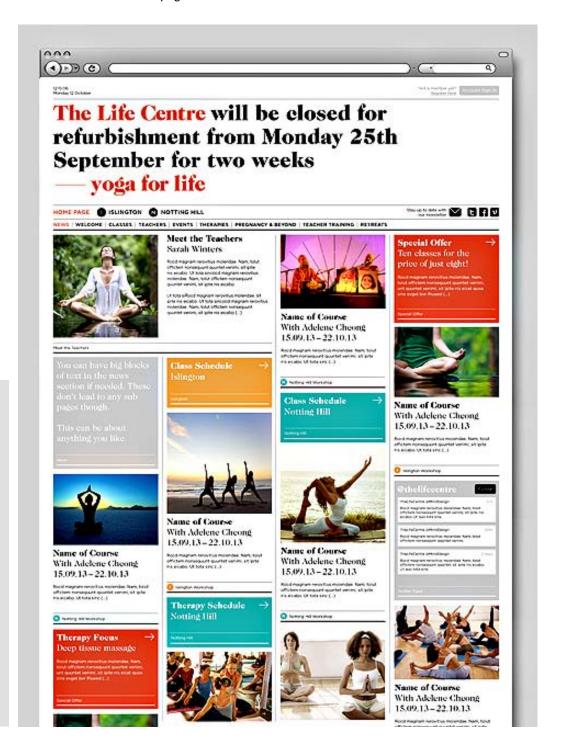
The Life Centre opened in Islington in 2011
— yoga for life

The Life Centre opened in Notting Hill in 1993 — yoga for life

Elizabeth Stanley
Director

Notting Hill, 15 Edge Street
London W8 7PN

020 7221 4602
elizabeth@thelifecentre.com
thelifecentre.com





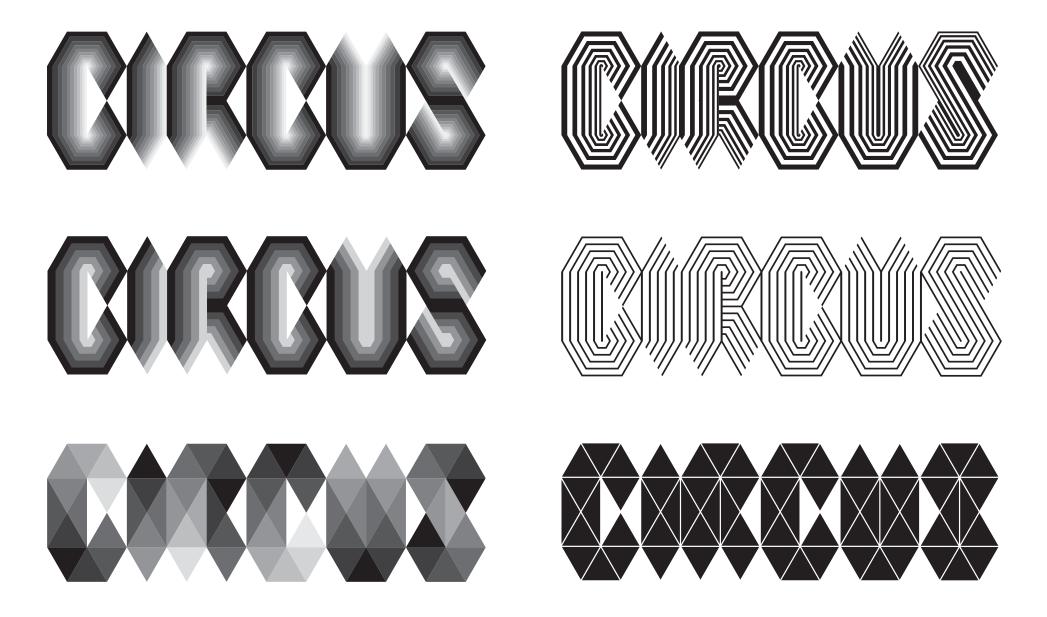


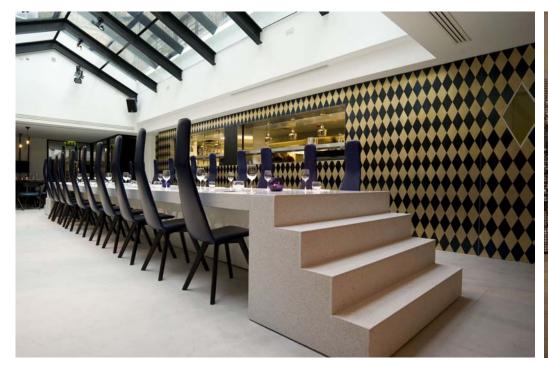










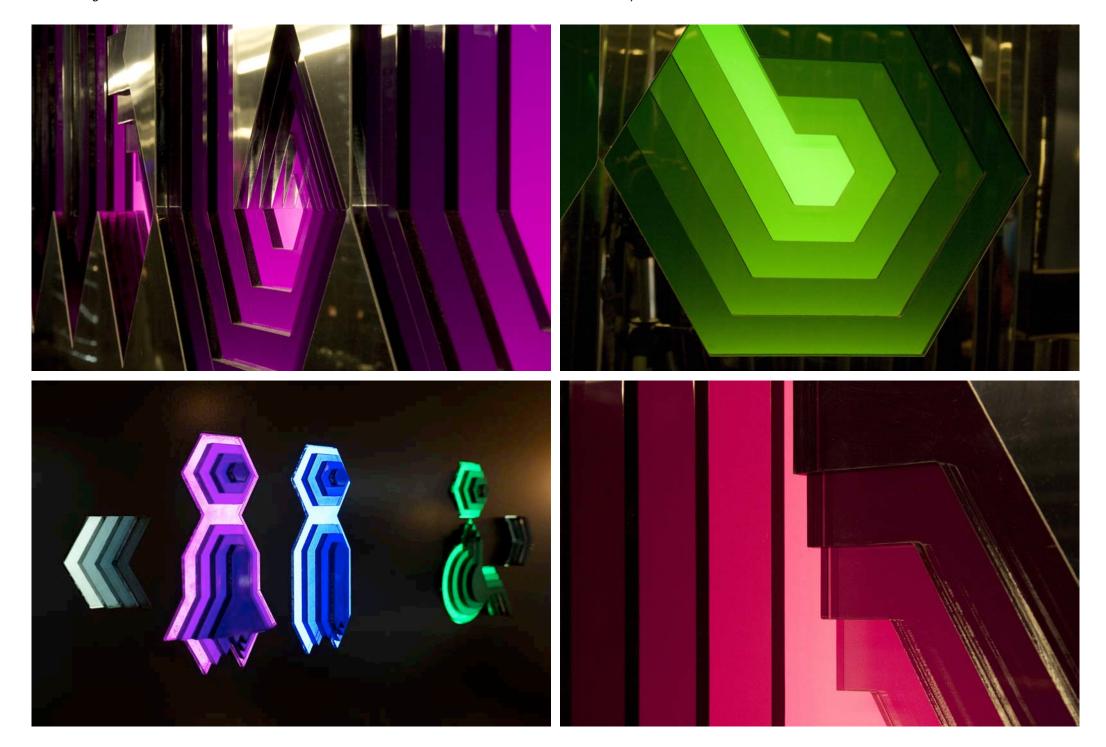






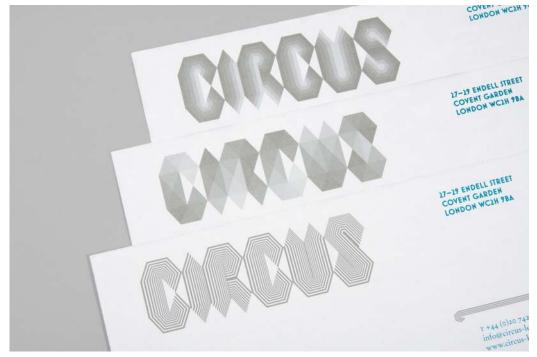




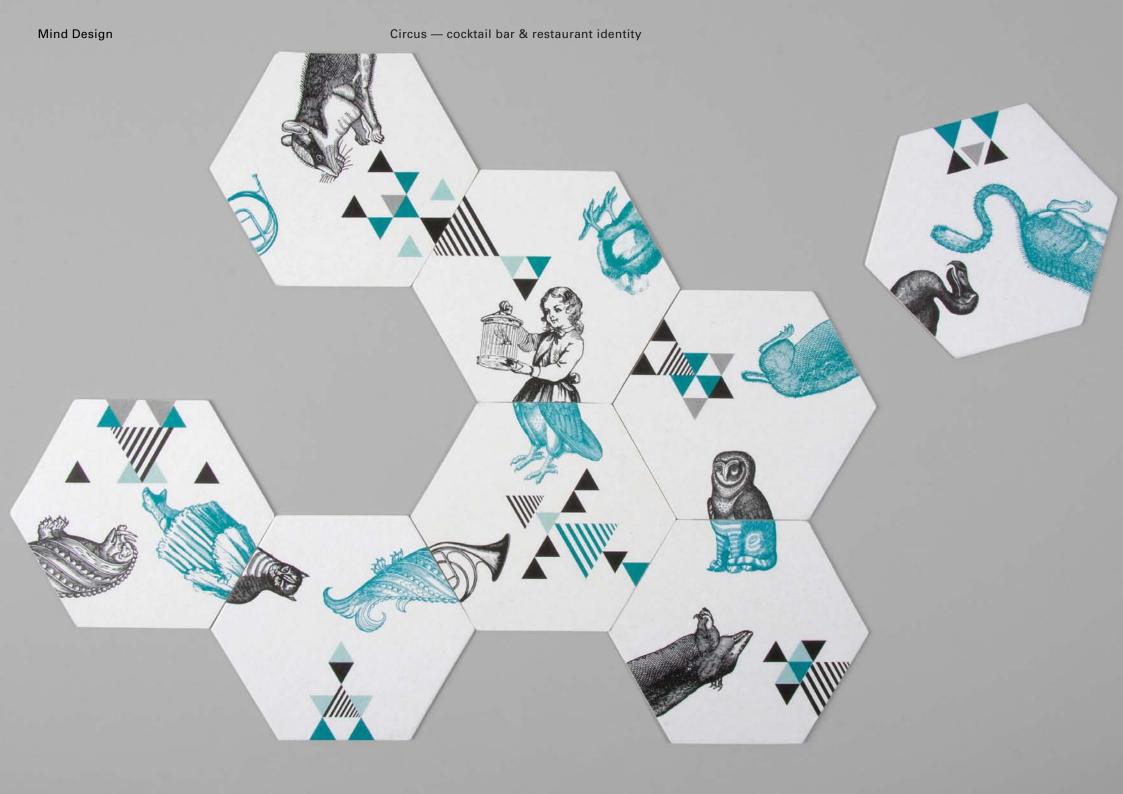


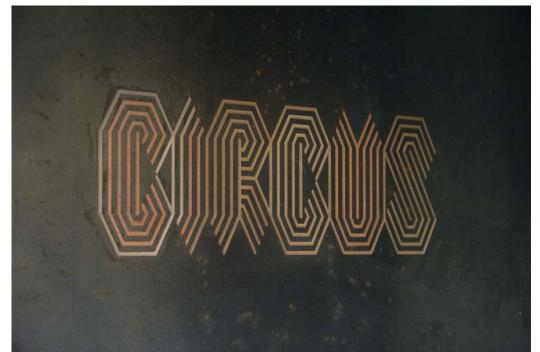






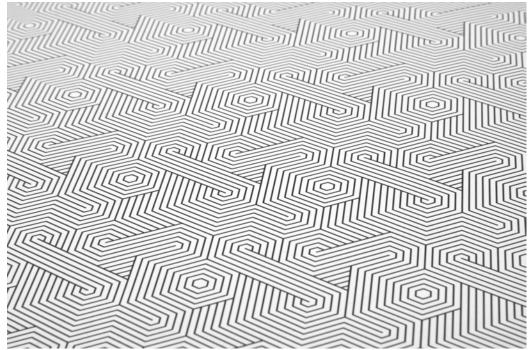


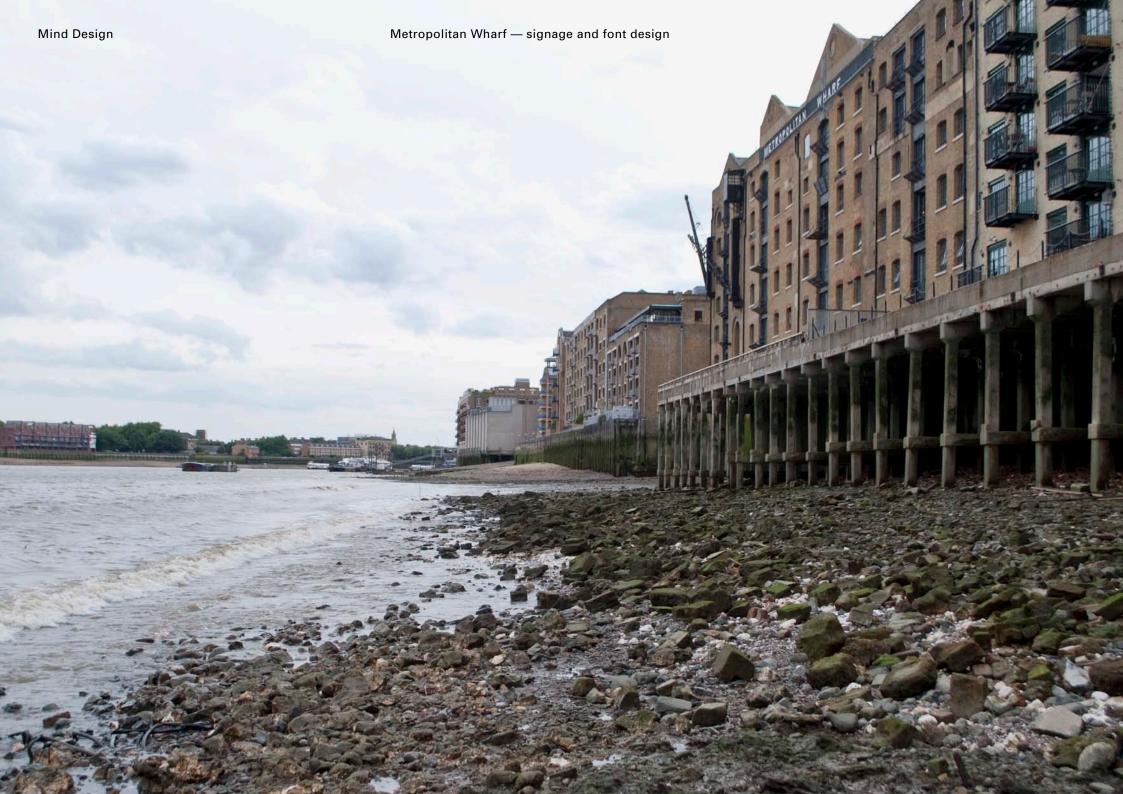






















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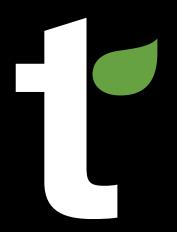
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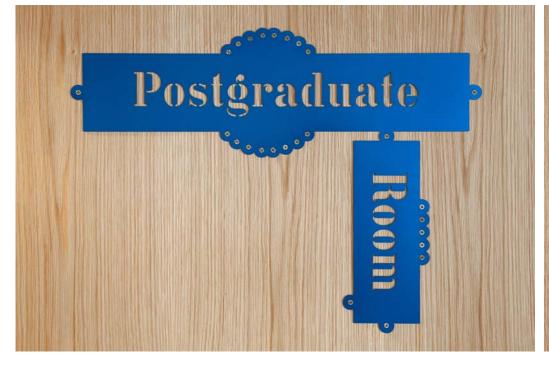














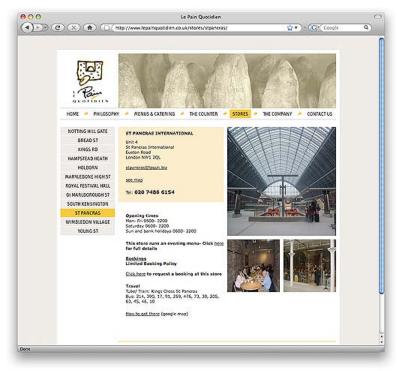




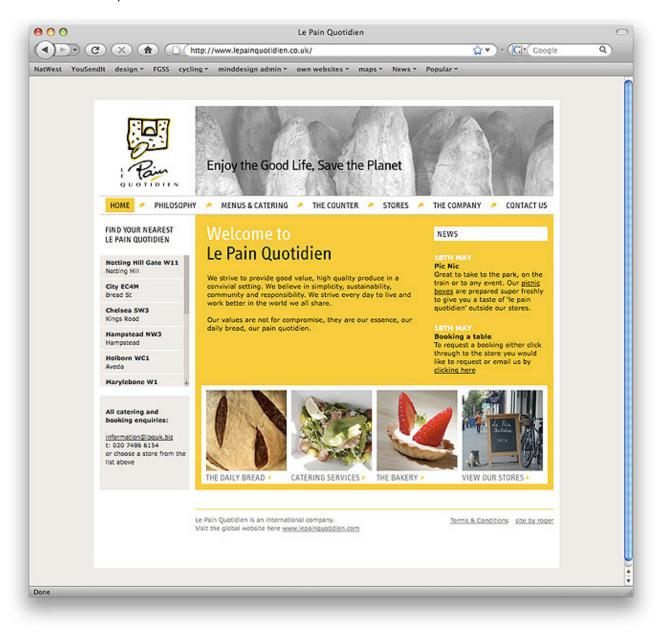




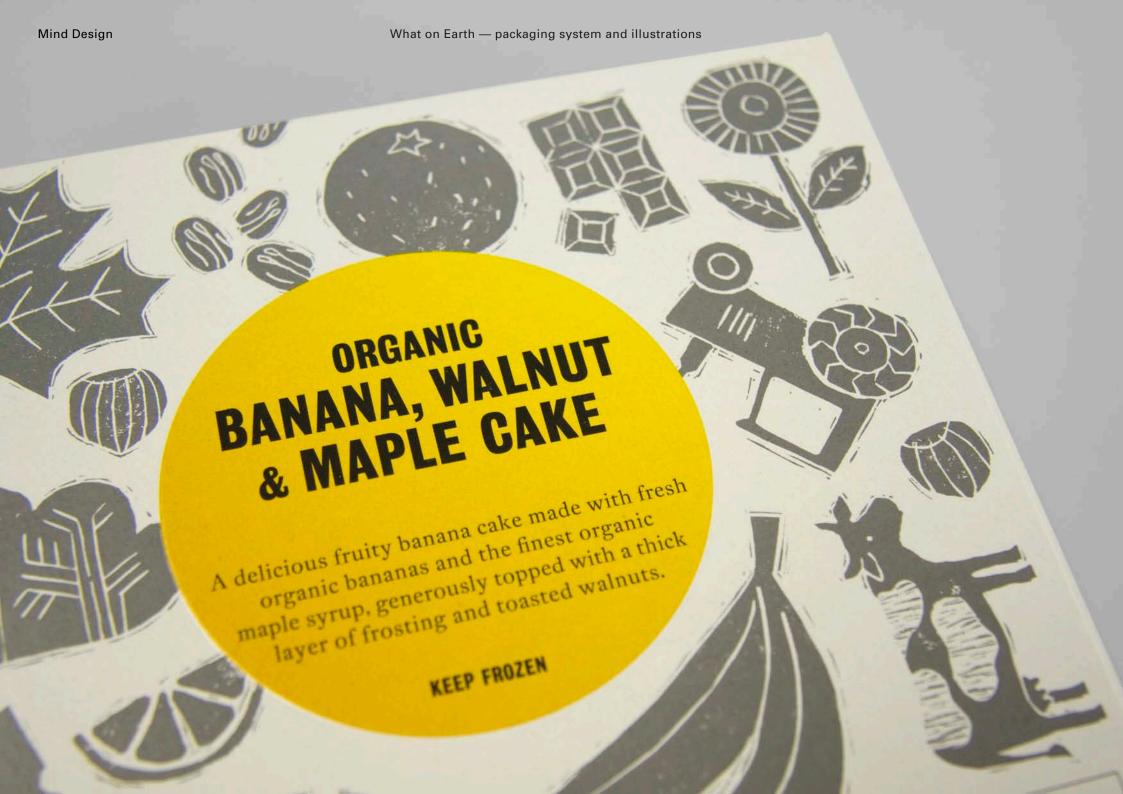














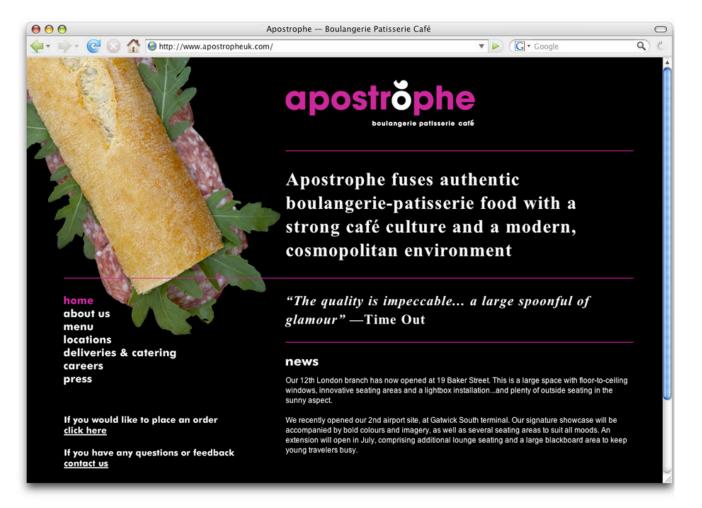






Mind Design

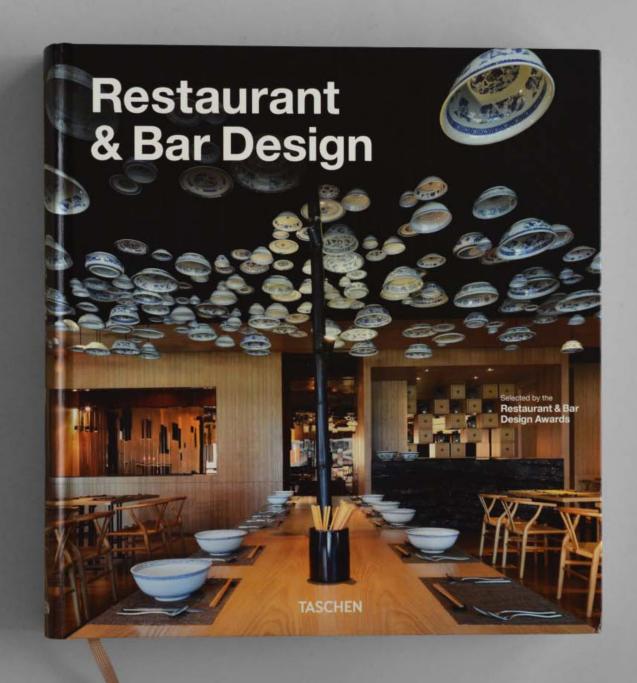
Apostrophe — website











Mind Design Contact

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